



## ONE OF THE MOST RECOGNISABLE COFFEE BRANDS IN THE WORLD

Segafredo Zanetti's mission is to share the passion for the authentic Italian life style and coffee culture with their lovers all over the world.

Segafredo Zanetti controls the whole coffee production chain starting from the unroasted coffee beans, flavour mixture, roasting method and finishing on global distribution which ensures the unique quality of the ready cup of coffee.

**18 factories** on 4 continents

more than 43 mln of cups of coffee served per day ~ 100 000 coffee machines being installed

## The wide choice of aromatic Segafredo coffee in the Argo's offer:





















| Segafredo Speciale<br><b>Espresso</b>            | Segafredo Speciale<br><b>Dolce</b>                       | Segafredo Speciale<br>100% Arabica        | Segafredo<br><b>Intermezzo</b>            | Segafredo<br><b>Espresso Casa</b>         | Segafredo Office Line<br><b>Intenso</b>   | Segafredo Office Line<br><b>Aromatico</b>       | Segafredo Office Line<br>100% Arabica                         |
|--|--|---|---|---|---|---|---|
| 1 kg   | 1 kg   | 1 kg                                      | 1 kg                                      | 1 kg                                      | 1 kg                                      | 1 kg  | 1 kg  |
| a mixture of Arabica<br>and Robusta coffee beans | a mixture of Arabica<br>and Robusta beans                | a mixture<br>of Arabica beans             | a mixture of Arabica<br>and Robusta beans | a mixture of Arabica<br>and Robusta beans | a mixture of Arabica<br>and Robusta beans | a mixture of Arabica<br>and Robusta beans       | a mixture<br>of Arabica beans                                 |
| intense and strong flavour                       | gentle and aromatic                                      | aromatic delicate<br>and balanced flavour | strong flavour                            | strong and rough                          | intense flavour and aroma                 | excellent balance<br>of acidity and bitterness  | delicate and aromatic   |
| medium caffeine contain                          | medium caffeine contain                                  | low caffeine contain                      | high caffeine contain                     | high caffeine contain                     | medium caffeine contain                   | medium caffeine contain                         | low caffeine contain  |
| notes<br>of chocolate                            | notes of chocolate and nuts<br>with a note of bitterness | notes of honey<br>with lemon accent       | intense<br>flavour                        | intense<br>flavour                        | chocolate-cocoa<br>notes                  | lemon notes with<br>a flavour of milk chocolate | chocolate-nuts flavour<br>with a note of fruit<br>and flowers |
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| for espresso                                     | for coffee with milk                                     | for black coffee                          | for cappuccino and latte                  | for espresso                              | for espresso<br>and coffee with milk      | for espresso<br>and coffee with milk            | for black coffee  |
|  |  |   |   |   |   |   |   |

Speciale Line - the unique line of aromatic coffee beans. Well-known flavour from your favourite cafe, restaurant or hotel. Each pack contains a mixture of high quality coffee beans from all over the world.

Deat Line - the most popluar line among the coffee lovers. Intense flavour and distinct taste as a result of long roasting process Kraft Line - the line of Segafredo roasted coffee dedicated for ARGO company. Three kinds of coffee with selected mixtures of freshly roasted coffee beans of high quality.